

# Milling & Baking News

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## NEWS



## New look I.A. conference set

2008 milling industry conference will feature new midwest enhanced education

## LATE NEWS

## Harlan Baker Smart for Life

AVON, IND. — Smart Management Center at Harlan Bakeries, features its new non-meat Harlan Bakeries, the largest privately owned manufacturers in the world will produce three varieties — chocolate chip and Maine blueberry in Indianapolis. Smart a weight loss program natural meal-replacement are specially formulated hunger. According to the all-natural 60% contain a blend of

## Wheat market roundtable

### Wheat price relief hinges on strong

## F.D.A. to add barley betafiber to soluble fiber health claim

The Food and Drug Administration has issued an interim final rule to amend an existing health claim entitled "Soluble fiber from certain foods and risk of coronary heart disease."



According to the new rule, the claim now will include barley betafiber as an appropriate source of beta-glucan soluble fiber.

The F.D.A. said it "previously concluded that there was significant scientific agreement that a claim characterizing the relationship between beta-glucan soluble fiber of certain whole oat and whole grain barley products and (coronary heart disease) risk is supported by the totality of publicly available scientific evidence."

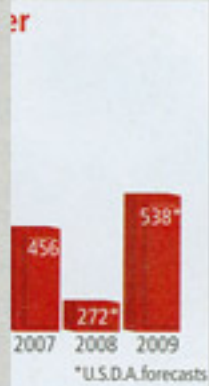
The F.D.A. said it has concluded "that in addition to certain whole oat and whole grain barley products, barley betafiber is also an appropriate source of beta-glucan soluble fiber."

The F.D.A. acted in response to a petition that Cargill, Minneapolis, submitted in 2006.

Cargill's patent-pending manufacturing process permits the company to produce a high beta-glucan content ingredient, Barliv barley betafiber, which gives Cargill's customers an ability to create products that meet the requirements for the F.D.A. health claim. Barliv may be used in a variety of applications, from carbonated beverages to snacks and cereals.

For more information, visit [www.cargillhft.com](http://www.cargillhft.com).

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even earlier (much it was not until average farm price double digits. price marked a noteworthy was hardly such a wheat price ttered. In fact, it that month in which ched a new record beginning when \$5.17 in July 2007, is July record of

Also was a record onth. By that means have been hit in months — \$7.93 in continued on Page 18